



packagingchic

CAPABILITIES STATEMENT

Packaging Chic LLC

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Sharon Eucce, CEO

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ABOUT PACKAGING CHIC

Packaging Chic LLC is a packaging consulting and education company specializing in paper-based secondary packaging for consumer products. We help brands plan, develop, and manage packaging that looks right, works right, and is produced the right way.

We support ecommerce and retail brands across beauty, specialty food and beverage, confectionery, pet, publishing, and lifestyle categories, with a focus on packaging planning, production coordination, and execution.

Packaging Chic partners with brand owners, marketing teams, and designers to bring clarity to complex packaging decisions, reduce risk, and ensure packaging is produced efficiently and to brand standards.

CORE COMPETENCIES

Packaging Chic helps customers meet their short and long term packaging requirements in the following areas:



Packaging Development



Graphics for Packaging



Packaging Production

EXAMPLES OF WORK

- Unit cartons supporting retail and ecommerce
- Rigid boxes used in premium confectionery programs
- Gift sets and influencer kits for marketing campaigns
- Ecommerce shipping for direct-to-consumer fulfillment
- Flexible packaging used in beverage and tea categories
- Clear box packaging for food gifting and promotions
- Specialty shipping for high-end printed books
- Labels for wine, beverage and personal care
- Shelf display packaging for specialty retail environments

FEATURED INDUSTRIES

Beauty	Coffee & Tea	Confectionery
Specialty Food	Fashion	Publishing
Wine & Spirits	Pet	
Home Decor	Hobby	

CERTIFICATIONS, AFFILIATIONS & CODES

- CEW, Member Cosmetic Executive Women
- Ben Franklin Honor Society, Honoree
- Cal Poly Graphic Communication Advisory
- Woman Owned Small Business
- IOPP, Member Institute of Packaging Professionals
- Specialty Food Association, Member



NAICS CODES:

DUNS NUMBER: 104280478

EIN: 20-8604561

541614: Packaging Process & Production Consulting; 425120: Custom packaging sourcing & resale;
541611: Management & operational consulting; 541430: Packaging graphics support